



PROMOTIONAL MARKETING ASSOCIATION
of NORTHERN CALIFORNIA

Reservation Form – Advertising Opportunities

Name: _____ Title: _____

Company Name: _____

Company being advertised (if different): _____

Address: _____

City: _____ State: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Payment Information: _____ I am paying by Check Number _____, made payable to PMANC.

I am paying by Credit Card: _____ VISA _____ MasterCard _____ American Express

Card Number: _____ Expiration Date: _____

Signature: _____ V-code: _____ Billing Zip Code: _____

Advertising Packages:

Member Rates:

_____ Bronze Package - \$595.00 _____ Silver Package - \$ 995.00 _____ Gold Package - \$1,795.00

Nonmember Rates:

_____ Bronze Package - \$825.00 _____ Silver Package - \$1,450.00 _____ Gold Package - \$2,450.00

Display Ads (Prices quoted are per issue):

Full Page (8 ½" x 10 ½")

_____ One-time Member Rate \$ 350.00

_____ One-time Nonmember Rate \$ 475.00

_____ Six-time Member Rate \$ 300.00

_____ Six-time Nonmember Rate \$ 425.00

Half Page (Horizontal 8 ½" x 5"; Vertical 4 ¾" x 10 ½")

_____ One-time Member Rate \$ 190.00

_____ One-time Nonmember Rate \$ 235.00

_____ Six-time Member Rate \$ 150.00

_____ Six-time Nonmember Rate \$ 225.00

Quarter Page (Horizontal 4 ¼" x 5"; Vertical 2 1/8" x 10 ½")

_____ One-time Member Rate \$ 130.00

_____ One-time Nonmember Rate \$ 155.00

_____ Six-time Member Rate \$ 75.00

_____ Six-time Nonmember Rate \$ 100.00

Multiline Reps Only – Biz Card Ad (3 ½" wide by 2" tall)

_____ Six-time rate (includes 6 ads) \$180.00

Website Advertising

Banner Ad (100 pixels x 600 pixels)

_____ Member Rate (per year) \$2,000.00

_____ Nonmember Rate (per year) \$3,000.00

Box Ad (100 pixels x 100 pixels)

_____ Member Rate (per year) \$1,250.00

_____ Nonmember Rate (per year) \$1,950.00

Newsletter Issue to Place Ad:

_____ January/February

_____ March/April

_____ May/June

_____ July/August

_____ September/October

_____ November/December

Deadlines, Payment and File Formats

The deadline for display ads is the 15th of the month prior to publication date (e.g., December 15th for January/February issue. All ads are run of press.

Acceptable file formats: JPEG, GIF, PDF.

Payment must be made before ads are published.

Email artwork to execdirector@pmanc.org

PMANC ☎ 745 N. Gilbert Rd., Ste. 124, PMB 178, Gilbert, AZ 85234☎ Phone: 415-622-6866

Fax: 480-302-7864 ☎ Email: execdirector@pmanc.org ☎ Website: www.pmanc.org